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SUBJECT: LATIN AMERICAN COMMUNICATIONS
SEMINAR

REF: A-1640, FEBRUARY 28, 1974.

POST'S CANDIDATES FOR LATIN AMERICAN COMMUNICATIONS
SEMINAR AS FOLLOWS:

PRINCIPALS: 1. JACOBO TIMERMAN, ABOUT 50, EDITOR OWNER
LA OPINION (CIR.48,000). VETERAN NEWSPAPERMAN. FOUNDER
PRIMERA PLANA, ARGENTINA'S FIRST TIME-STYLED WEEKLY 1962,
CONFIRMADO 1965 AND LA OPINION 1971. ALL THREE STILL IN
PUBLICATION. ALTHOUGH OF LEFTIST FORMATION, GOOD FRIEND OF
USIS AND USER OUR MATERIALS. VERY CLOSE PRESENT ECONOMIC
MINISTTER. SPEAKS ENGLISH.

2. FIDEL HORACIO HEUGAS, 57, MANAGING EDITOR
LA NACION (CIR.247,000). FORMERLY IN CHARGE OF
REORGANIZATION, MODERNIZATION OF STRUCTURE AND POLICIES
OF PAPER AND STAFF. FRIENDLY TO USIS, AND 1960 GRANTEE
NEWSPAPER GRANTS PROGRAM DURING WHICH WORKED WITH
SACRAMENTO BEE. SPEAKS ENGLISH.

3. IRINEO SERGIO VILLARRUEL. EDITOR,
POLITICAL COMMENTATOR CHANNEL 13. FORMER NEWSCAST
DIRECTOR RADIO SPENDID, CORDOBA, RADIO AND TV
UNIVERSIDAD DE CORDOBA ALSO JOURNALIST OF LA VOZ DEL
INTERIOR. ARGENTINA'S BEST-KNOWN MOST INFLUENTIAL
TV JOURNALIST.

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4. DR. JULIO JOSE JACOVELLA, ABOUT 52.
EDITOR AND PUBLISHER, MAYORIA (CIR.40-50,000).
VETERAN JOURNALIST WHO LAUNCHED MAYORIA AS WEEKLY
NEWSMAGAZINE IN 1945 AUNDER NAME ESTO ES. PAPER IS
SEMI-OFFICIAL VOICE OF PERONIST MOVEMENT,
THEREFORE VERY INFLUENTIAL IN TRADITIONAL PERONIST CIRCLES.
BUT, AT SAME TIME DOES NOT HESITATE CRITICIZE ELEMENTS
OF GOVERNMENT AND OFTEN STRIKES INDEPENDENT STANCE ON
ISSUES. ALSO PROVIDES BROAD COVERAGE INTERNATIONAL NEWS.
JACOVELLA HAS SHOWN INTEREST IN GOOD RELATIONS WITH EMBASSY
AND HASMET WITH AMBASSADORS FREQUENTLY.
ALTERNATES: 1. MARIANO GRONDONA. ABOUT 35, WRITER
COLUMNS ARTICLES ON LOCAL POLITICS AND WORLD AFFAIRS FOR
LA OPINION (CIR.48,000) AND THE MAGAZINE MERCADO
AND DOES INTERVIEW IN THE MAGAZINE GENTE. ALSO WRITES
REGULAR FEATURE FOR VISION. REGARDED AS ARGENTINA'S
LEADING POLITICAL COMMENTATOR. SERVED AS UNDER SECRETARY
OF INTERIOR IN THE GUIDO "CARE-TAKER GOVERNMENT" FROM 1962
TO 1963. NOVEMBER 1968 APPOINTED "PLANNING ADVISOR" TO
THE FOREIGN MINISTRY. RESIGNED IN 1969 TO RESUME WRITING.
MADE JOURNALISTIC REPUTATION WITH INTERPRETIVE COVERAGE OF
KENNEDY-NIXON PRESIDENTIAL RACE FOR LA NACION.

2. AMERICO BARRIOS (REAL NAME: LUIS MARIA
ALBAMONTE), 63. DIRECTOR MORNING EDITION AND NAME-
COLUMNIST CRONICA (CIR.356,000) AND NIGHTLY EDITORIALIST
CHANNEL 11 NEWS. VERY POPULAR, INFLUENTIAL FIGURE, STRONG
PERONIST CONNECTIONS. AUTHOR NUMEROUS BOOKS, STAYED WITH
PERON DURING EARLY PERIOD EXILE. ALTHOUGH FRIENDLY TO
AMBASSADOR LODGE, HAS SHOWN NO PARTICULAR INTEREST IN USIS.

3. DR. JOSE CLAUDIO ESCRIBANO, ABOUT 25,
SECOND CHIEF EDITORIAL WRITER OF LA NACION (CIR. 247,000).
A LAWYER. IN 1963 HE WON WORLD PRESS INSTITUTE SCHOLARSHIP
TO UNITED STATES. A GOOD FRIEND OF USIS AND ONE OF TWO MOST
RESPECTED PUNDITS IN FIELD OF ARGENTINE POLITICS. HIS ANALYSES
OF WEEK-TO-WEEK SITUATION ALTERNATE WITH THOSE GRONDONA IN
MAGAZINE GENTE (CIRC. 350,000).

4. LUIS PAN, ABOUT 50. EDITORIAL WRITER FOR
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LA PRENSA (CIR. 162,000). LEADER OF DEMOCRATIC SOCIALIST
PARTY AND EDITOR OF PARTIES OFFICIAL ORGAN, LA VANGUARDIA.
ALSO OWN PUBLISHING FIRM, EDICIONES LIBERA. FERVENT
ADVOCATE OF FREE TRADE-UNIONISM, AND ADMIRER OF US LIFE
AND INSTITUTIONS. GRANTEE 1971.

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